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VISUAL LEARNING – BENEFITS AND ADVANTAGES FOR STUDENTS

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Abstract: The article is devoted to the methodology of formation of visualization skills by providing educational activities with information. This article describes the form of information support that can be achieved through information and communication technology: effective use of Internet resources and didactic materials, which is one of the best options for providing information to high-level educational activities. The importance of the role of visual aids in the development of English speaking skills is particularly analyzed.

Keywords: information-educational environment, information-communication technologies (ICT), information support, speech, didactic materials, visual aids.

Digitization of all areas of human life is no longer a novelty for anyone. Today, education has taken a bold step towards digital learning. Every day, more and more advanced educational technologies are emerging in the world, and teaching with a variety of applications and visual aids is becoming more effective. Our rapidly evolving world places more and more demands on both the various spheres of human activity and on the human being himself. Now the task of education is to create a new generation, a "two-screen generation" personality. Continuous learning helps in this. At the higher level of education, we can say with confidence about the opportunities for specialized education, which is one of the tools for creating and developing a new type of person. The student, who is a key participant in the learning process, will have the opportunity to study a number of disciplines in more depth, which then gives him not only certain knowledge, but also gives them practice-oriented, that is, such knowledge, in which it is important not only to develop his cognitive abilities, but also to develop him as a person, as well as to help him determine his future profession.

There are many types of learning in the education. These are: Visual, Auditory, Kinesthetic, Tactile learning styles. Each type of study has its own advantages and benefits. However, there are different types of learning that everyone uses. These types of studies are determined by the age of the people. Everyone needs some kind of homogeneous type of study appropriate for their studies. At the age of five or six they often become more tactile. Because at this time they like touching everything. They like to see which they interested in different unusual things. Moreover, at age eight or nine children usually become more visual. At the same time, the demand for visual learning among students are stronger than that of the rest. Therefore, teachers adapt visual methods for teaching by using whiteboards, handouts, images, videos, presentations for effective learning. Also, the classrooms are the best place for students to learn visually. Visual learners can

boost their confidence and performance in school. Moreover, visual content plays a very important part of human life. Visual learners account for around 65% of the population. Much research has been conducted to prove the effectiveness of visual learning. Visual learners respond to information faster compared to textual information. Now, we will discuss why visual learning is so beneficial for learning. Here, we will see some types of visual learning and also its benefits. The first is visual learning tools: Videos, pictures, diagrams, textbooks and so on. Videos have a significant impact on the brain as they help to retain information for a longer period of time. It can capture the image faster than text. In comparison to reading from the textbook, visual learning helps you in self-study. Sometimes you don't require the teacher to teach you a topic that can be done with video presentations. It improves your capacity to learn. The second is emotional stimulator. When visual images are linked to emotions in the human brain they are referred to as memories. They can express their emotions with pictures, such kind of diagrams. The third is its accessibility. According to the National Center for Biotechnology Information, learners from today's world have an attention span of only 8 seconds, which makes it difficult for them to be engaged with the concepts unless you make it interesting with visual. Hence considering the shorter attention span, the teaching methods can be modified with respect to the student interest and for a better understanding. In addition to, the information on the internet has a lot of visual images that explain the topic in a simple and easy way. At the end of the information we can divide into two groups of visual learning strategies for teachers and students. Visual learning for teachers helps students to retain information more effectively than any other method. You can use images, videos, charts, maps, documentaries for teaching students in the classroom. It is said that students with visual learning style excel in their academic performance. They will pay attention to your slides, whiteboards, power point presentations, handouts, graphics and etc. You can implement the strategies mentioned below to grab the attention of students in the classroom. The next step is for students. If you are a visual learner, you imagine things to remember any information. When teachers show you some kind of visual, the information is retained in your mind. As a student, it will help you perform well in your academics. You can learn things easily with strategies by visual learning. Use colour codes for notes, words, textbooks, etc. It will help in retaining the information in your mind. Reading images, pictures, maps to help you retain the concept in your mind for long periods of time. Prepare notes using different colour pens. It helps you to identify the topics easily. To sum up, it keeps you motivated throughout your learning process. You will be able to develop an interest in subjects that can help you in fetching good grades in exams. Visual learning is one of the most convenient and effective learning methods for students.

In conclusion, for the learning process to be effective, it is important to be able to work properly with the ever-increasing amount of information available today. We can summarize that the formation of knowledge, skills and competencies, as well as the competencies required for learning, is important to organize without specially organized information by the teacher [2]. Obviously, the whole learning process should take place in the context of a constant supply of information in education, in which the activity of students by the teacher is important. However, it should be noted that didactic voices play the biggest role in the higher stage of education. This is primarily due to the fact that students view the learning process primarily as a learning base, as the ability to think is rapidly accelerated in students with vision.

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