

RHETORIC IN PEDAGOGICAL SPEECH

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Annotatsiya. Mazkur maqolada hozirgi kunda oliy ta'lim muassasalarida dars jarayonini samarali tashkil etishda pedagogning roli va uning nutqiy faoliyati, ritorikasining ahamiyati yoritilgan. O'qituvchi nutqining o'ziga xos jihatlari va talabalarning dars jarayonida yatarlicha bilim, ko'nikma va malakalarini shakllantiruvchi asosiy omillar haqida so'z yuritilgan.

Kalit soʻzlar: muloqot, malaka, notiqlik, mahorat, nutq, kasb, pedagogika, psixologiya.

Аннотация. В данной статье описывается роль педагога и значение его речевой деятельности и риторики в эффективной организации учебного процесса в высших учебных заведениях. Обсуждаются конкретные аспекты речи учителя и основные факторы, формирующие достаточные знания, умения и квалификацию студентов на уроке.

Ключевые слова: общение, компетентность, риторика, умение, речь, профессия, педагогика, психология.

Annotation. This article describes the role of the teacher and the importance of his speech activity and rhetoric in the effective organization of the educational process in higher educational institutions. Specific aspects of the teacher's speech and the main factors that form sufficient knowledge, skills and qualifications of students in the lesson are discussed

Keywords: communication, competence, rhetoric, skill, speech, profession, pedagogy, psychology.

Rhetoric (Greek rhetorike "oratory"), a scientific discipline that studies the patterns of generation, transmission and perception of good speech and quality text. At the time of its emergence in ancient times, rhetoric was understood only in the literal meaning of the term – as the art of an orator, the art of oral public speaking.

A broad understanding of the subject of rhetoric is the property of a later time. The need for skillful use of words is always there, but it becomes an urgent necessity precisely at turning points in history, in the era of consciously developing democracy. Apparently, it is no coincidence that the flourishing of oratory coincides with the flourishing of the ancient Greek and Roman republics.

There are many definitions of the subject and tasks of rhetoric, there are various approaches to the formulation of its principles and laws, as well as to the relationship of this science with other academic disciplines

Let's compare the variety of definitions of rhetorical science:





The ability to find possible ways of persuasion regarding each given subject (Aristotle); The art of speaking well (Quintilian); The art of speaking eloquently about any matter and thereby inclining others to your opinion about it M.V. Lomonosov

Among the definitions that most correspond to the tasks of pedagogical rhetoric, four groups can be roughly distinguished. In the first case, when determining the essence of rhetoric, the main place is occupied by the relationship between thought (intention) and its embodiment in speech activity (in the word). In the second case, the aspect of text creation is emphasized (definitions often reflect some qualities of the created text). The third type of definition is associated with highlighting the impact on the addressee (most often inclining him to the corresponding point of view). The last type of definitions is characterized by a combination of features identified in the previous types of definitions.

Back in the 19th century, the theory of eloquence was considered a science that dealt with the laws of eloquence as an art. But these laws applied either to all written and oral works in general, or to each genus and species separately. Therefore, rhetoric was divided into general, which sets out the laws inherent in all works, and private, which studies the characteristics of each type of work separately, including the characteristics of oral speech.

Currently, professional education faces new challenges, the most important of which is the formation of the communicative competence of a future specialist. Communicative competence presupposes possession of communication skills in a certain professional team, the ability to create rhetorical communication situations, the ability to invent and interpret professionally significant statements (texts).

To do this, the future specialist needs to know the specifics of professional communication, the norms of speech behavior that ensure the effectiveness and efficiency of solving professional problems. The sphere of education is an area of increased speech responsibility, since, according to V.A. Sukhomlinsky, "The word is the most important pedagogical tool; nothing can replace it. The word accumulates relationships between people. The word expresses an idea, and the idea is the pillar root of education."

The purpose of pedagogical rhetoric:

- modeling and constructing situations of pedagogical communication in order to solve various psychological, pedagogical and rhetorical problems:
 - improving the speech aspect of pedagogical communication;
- prevention and exclusion of situations in which a negative communication scenario develops.

In rhetoric, general principles and laws of speech behavior have been developed, and the practical possibilities of their use in various communication situations are described. Based on the categories, laws and principles of general rhetoric, a model of professional speech training of future specialists is being created within the framework of private – pedagogical – rhetoric. Rhetoric helps not only to present the subject, but also to generate cognitive interest, and therefore develop creative motivation for learning.



By studying the relationship between thinking and speech, the process of forming methods of influential argumentation in the process of teaching and upbringing – pedagogical rhetoric aims to create factors for the complete and high-quality assimilation and preservation of information. The main condition for achieving the goal is rhetorically optimal presentation, the desire for a situation of communicative inspiration. Pedagogical rhetoric is a system of principles for the optimal organization of speech; it forms the Pedagogical rhetoric distinguishes the following functions of communication:

- informational and communicative the function of learning, acquiring subject knowledge and social experience;
- regulatory communicative organizational, providing both the choice of strategy and methods of interaction, as well as the specific organization of activities within the framework of the educational and speech situation;
- educational communicative function focused on the development of personal qualities, emotional culture, aesthetic sensitivity and artistic skill.

Speech aspect of pedagogical creativity and skill:

Thus, pedagogical rhetoric is one of the private modern rhetorical disciplines, the theory of effective speech communication in the field of pedagogical communication, as well as the practice of its optimization.

Pedagogy is one of the areas of so-called "increased speech responsibility." Areas of theory and practice related to pedagogical rhetoric may have different names – "pedagogical (educational) linguistics", "pedagogical speech technique", "pedagogical speech communication (or behavior), etc. The theory of pedagogical rhetoric is developed on the basis of a synthesis of the achievements of almost all sciences in the humanities, mainly linguo-pragmatics and neo-rhetorics, ommunicative linguistics, ethno-linguistics, sociolinguistics, psychology, sociology, anthropology and others.

In relation to pedagogy, rhetoric is a system of influences and interactions that characterize both genres of educational speech and situations that arise in the process of educational communication. Every teacher strives to "master" the audience in the rhetorical sense of the word: he looks for forms of influence that can change, "fluctuate" depending on the situation of the lesson, the personality of the student, the appreciative factor (psychological context) of speech, the skills and abilities formed in the student to moment of specific communication with the teacher.

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