



THE ROLE OF TEACHERS' IMAGE IN EDUCATION

Kaljanova Shakhsanem Askarbaevna

Master's student of the specialty "Testology and Knowledge Assessment" of the
Nukus State Pedagogical Institute named after Ajiniyaz

<https://doi.org/10.5281/zenodo.15274932>

Abstract: This article presents connection between the field of image-stylistics and the field of education, the role and importance of image-stylistics in creating the pedagogical image of a modern teacher.

Keywords: Imageology (the field of image-stylistics), pedagogical image, the pedagogical image of a modern teacher, influence of teachers' image on the quality of teaching, the role of appearance in educational process.

Imageology, that is, the field of image-stylistics, is closely related to the field of education.

Pedagogical image - the harmony and correspondence between a teacher's spiritual and moral character and their external appearance.

Modern educators, along with conducting the comprehensive educational process correctly, must also pay attention to their appearance. By increasing people's interest in the teaching profession through appearance, it is possible to attract attention and attention, especially to students, which increases the effectiveness of the educational process. Teachers should not only possess pedagogical skills but also be able to please students. When considering the image of a teacher, we understand that "the teaching profession should possess high personal responsibility and social activity, spiritual and educational competence, a broad outlook on the scientific and creative world, love for young people and those around them, the presence of a desire for self-development from a pedagogical point of view, strictness towards oneself and others, a high level of general pedagogical culture and ethics, and a high level of professional competence."

The pedagogical image of a modern teacher is the harmony between the teacher's inner world, their humanity, and their outward appearance.

Indeed, when a teacher is expressing themselves and forming an initial impression of themselves, it is advisable to consider the following important concepts. The so-called "non-verbal" image is related to the extent to which a teacher can utilize positive qualities such as facial expressions, gestures, and posture. Good qualities help to quickly adapt to various situations and establish communicative connections with people. Another important aspect of a teacher's image is the "verbal" image, that is, their vocabulary. Speech productivity lies in its flexibility, expressiveness, and originality. Image - the





creation of a stereotypical image of a specific object in the consciousness of the people. It should be noted that an image is the image of an organization or other social object, in which people's opinions arise in relation to a specific person. Also, the desire to evoke positive opinions about oneself among social groups or the self-expression of each person in front of members of society.

Every teacher determines their style of dress, knows the colors that suit them, and, knowing these, allows them to behave independently in the learning process. The teacher's appearance primarily attracts students' attention and thereby increases their love for the subject and interest in the profession.

The pedagogical image of a modern teacher is understood as the connection between the teacher's moral and spiritual feelings and their external appearance. A teacher who is not up-to-date and careless about their appearance is not recognized as a modern teacher by people around them, as well as by the collective (other teachers) and students, due to their lack of clothing style, excessive makeup, and improper use of accessories. Additionally, negative traits found in some educators such as arrogance, anger, rudeness, and speaking from the outside of people diminish their status.

In this regard, the role and importance of image-stylistics in creating the pedagogical image of a modern teacher among teachers is significant. Because it's not difficult to understand a modern teacher's culture and character by looking at their appearance. For example, the correct choice of clothing style, adherence to dress code while maintaining a modern appearance, the harmony of clothing colors, the normality of accessories and their use in accordance with clothing, and the correct posture of the body through clothing style, facial expressions, pantomime, gestures, proper makeup, and attention to hairstyles should be taken into account. We can say that a teacher who embodies all of this does not correspond to the modern pedagogical image.

Therefore, in any educational institution or organization, if a person possesses the image of a modern educator, they undoubtedly serve as an example for other teachers and students around them. For any teacher to provide modern knowledge, the teacher themselves must possess modern knowledge and a modern image.

In the pedagogical influence on students, the role of appearance is crucial to prevent any feelings of disrespect towards the teacher in the learning process. Because the better the teacher's pedagogical image, the more effective the level of students' learning. Every educator should analyze their results in the daily teaching process and compare new educational ideas with previous ones,





enhancing their effectiveness. Also, to further strengthen the quality of education, it is necessary to consider identifying pedagogical and psychological problems and finding convenient ways to solve them.

Every teacher's appearance reflects their worldview, taste, and self-respect. Our appearance and image open the door to achievements for us. Therefore, the proverb "He welcomes you according to your clothes, sees you off according to your words" is not said in vain among our people. If we look at this through the image of a teacher, it means that fellow teachers or students should be respectful based on our appearance or the content of our speech during the teaching process.

Any person, whether they are a teacher or a holder of another profession, when expressing themselves as a person, first of all, their appearance is taken into account, and it is only by seeing how others think about them that one can determine their culture, manners, behavior, and desires. Similarly, teachers can effectively influence students through their unique pedagogical image. We even witness how people are greeted based on appearance in unfamiliar places. If we consider this situation in the field of education, if any new teacher among the collective (collaborating colleagues) is ideal for the image of a modern teacher, that is, in the correct choice of their style of dress, matching colors, the normal use of accessories, and makeup, then this teacher and other teachers want to get to know him closely, exchange ideas, and even students want to see and hear his lesson process. Because we humans begin to form our initial opinion about an unfamiliar person by looking at their appearance.

In general, every teacher should have an image they like. Conversely, if a teacher is dissatisfied with their style of dress, this negatively impacts the teaching process. In such cases, the teacher exhibits feelings of self-doubt and fear. Because the teacher receives energy, strength, and confidence in their pedagogical influence on students from their clothes and created image, and people around them clearly feel this.

References:

1. F.Bobojonov. Pedagogik imidj va kompetentlik modul bóyicha. - Toshkent,2017.
2. Sh.Kaljanova. Ingliz tili o'qituvchisi imijining ta'lim jarayonidagi o'rni, - Nókis,2025. Sh.Kaljanova. Ingliz tili o'qituvchisi imijining ta'lim jarayonidagi o'rni, -Nókis.:2025.

