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IMPROVING NATIONAL ECONOMIC COMPETITIVENESS THROUGH ENHANCEMENT OF COMMERCIAL BANKS' CREDIT POLICY

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Abstract: This paper examines the relationship between commercial banks' credit policy and national economic competitiveness, with a particular focus on enhancing economic efficiency through improved banking practices. The research analyzes existing literature on banking sector development, credit policy mechanisms, and their impact on economic competitiveness. Based on comprehensive analysis, the study provides recommendations for optimizing credit policy to boost national economic competitiveness.

Keywords: credit policy, economic competitiveness, commercial banks, banking efficiency, financial development, economic growth

TIJORAT BANKLARINING KREDIT SIYOSATINI TAKOMILLASHTIRISH ORQALI MILLIY IQTISODIYOT RAQOBATBARDOSHLIGINI OSHIRISH

Annotatsiva: Ushbu maqola tijorat banklarining kredit siyosati va milliy iqtisodiyotning raqobatbardoshligi o'rtasidagi bog'liqlikni ko'rib chiqadi, bunda bank takomillashtirish orqali iqtisodiy samaradorlikni oshirishga alohida e'tibor qaratiladi. Tadqiqot sektorining rivojlanishi, kredit siyosati mexanizmlari va ularning raqobatbardoshlikka ta'siri haqidagi mavjud adabiyotlarni tahlil qiladi. Keng qamrovli tahlil asosida tadqiqot milliy iqtisodiyotning raqobatbardoshligini oshirish uchun kredit siyosatini optimallashtirish bo'yicha tavsiyalar berdi.

Kalit so'zlar: kredit siyosati, iqtisodiy raqobatbardoshlik, tijorat banklari, bank faoliyati samaradorligi, moliyaviy rivojlanish, iqtisodiy o'sish

ПОВЫШЕНИЕ КОНКУРЕНТОСПОСОБНОСТИ НАРОДНОГО ХОЗЯЙСТВА ЗА СЧЕТ СОВЕРШЕНСТВОВАНИЯ КРЕДИТНОЙ ПОЛИТИКИ КОММЕРЧЕСКИХ БАНКОВ

Аннотация: В данной статье рассматривается взаимосвязь между кредитной политикой коммерческих банков и конкурентоспособностью национальной экономики с особым акцентом на повышение экономической эффективности за счет совершенствования банковской практики. В исследовании анализируется существующая литература о развитии банковского сектора, механизмах кредитной политики и их влиянии на экономическую конкурентоспособность. На основе всестороннего анализа в исследовании даны рекомендации по оптимизации кредитной политики для повышения конкурентоспособности национальной экономики.

Ключевые слова: кредитная политика, экономическая конкурентоспособность, коммерческие банки, эффективность банковской деятельности, финансовое развитие, экономический рост

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INTRODUCTION

In the contemporary global economy, the competitive position of nations increasingly depends on the sophistication and efficiency of their financial systems, particularly their banking sector. Commercial banks' credit policies play a fundamental role in resource allocation, investment facilitation, and economic development, thereby directly influencing national competitiveness [1]. The link between effective credit policy and economic competitiveness has become more pronounced as economies navigate through rapid technological change and market integration.

The rapid evolution of global financial markets and increasing competition necessitates a thorough understanding of how credit policy mechanisms can be leveraged to enhance national economic competitiveness. This research aims to analyze the channels through which commercial banks' credit policies influence economic efficiency and competitive advantage, while identifying key areas for policy optimization [2].

The complexity of modern economic systems demands a sophisticated understanding of how credit policy mechanisms can be optimized to enhance national competitive advantage. This research aims to analyze the multifaceted channels through which commercial banks' credit policies influence economic efficiency and competitive positioning. Furthermore, it seeks to identify key areas for policy optimization that can strengthen the banking sector's contribution to national economic competitiveness. The study's relevance is underscored by the growing recognition that financial sector development and economic competitiveness are inextricably linked in today's interconnected global economy.

METHODOLOGY AND LITERATURE REVIEW

This research employs a comprehensive analysis of theoretical frameworks and empirical studies examining the relationship between banking sector development and economic competitiveness. The methodology focuses on synthesizing findings from various academic sources, policy documents, and international financial institution reports.

Recent studies by Anderson and Roberts [3] demonstrate strong correlation between sophisticated credit policies and improved national competitiveness rankings. Research by Petrova [4] highlights how targeted credit allocation enhances industrial productivity and innovation capacity. The World Bank's analysis [5] provides evidence that well-structured credit policies contribute significantly to economic diversification and competitive advantage.

International experience, as documented by Chen et al. [6], shows that countries with more developed banking sectors and efficient credit allocation mechanisms typically demonstrate higher levels of economic competitiveness. This relationship operates through various channels, including improved resource allocation, support for innovation, and enhanced productivity.

RESULTS AND DISCUSSION

The analysis of the relationship between commercial banks' credit policy and national economic competitiveness reveals several significant mechanisms and patterns. Through comprehensive examination of existing literature and empirical evidence, several key channels emerge through which credit policy influences competitive advantage at the national level.

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Financial Sector Efficiency emerges as a primary channel through which credit policy affects national competitiveness. Modern credit policies contribute substantially to improved financial intermediation processes, leading to reduced transaction costs and enhanced resource allocation efficiency. According to recent data analyzed in the World Bank's Financial Sector Assessment Program [5], countries that have implemented sophisticated credit assessment systems and flexible lending practices consistently demonstrate higher productivity growth rates. This improved efficiency manifests in faster loan processing times, more accurate risk assessment, and better matching of financial resources with productive opportunities.

The research reveals that Innovation Support represents another crucial mechanism linking credit policy to national competitiveness. Well-designed credit policies facilitate innovation by providing necessary funding for research and development activities. Evidence from multiple economies suggests that improved access to bank financing for innovative projects correlates strongly with higher rankings in global competitiveness indices [7]. This relationship is particularly pronounced in knowledge-intensive sectors where access to appropriate financing can significantly impact technological advancement and market competitiveness.

Sectoral Development emerges as the third major channel through which credit policy influences national competitiveness. Strategic credit allocation helps develop high-value-added sectors, thereby enhancing overall economic competitiveness. Studies by Chen et al. [6] demonstrate that targeted credit support for technology-intensive industries contributes significantly to improved export competitiveness and economic diversification. This finding is particularly relevant for economies seeking to move up the global value chain and establish stronger competitive positions in high-value sectors.

The findings also indicate that technological integration in credit policy implementation has become increasingly important for competitive advantage. Banks that have successfully integrated digital technologies into their lending operations demonstrate improved efficiency in resource allocation and better service delivery. This technological advancement contributes to reduced transaction costs, improved risk assessment capabilities, and enhanced ability to serve diverse market segments.

Furthermore, the analysis reveals that successful credit policies typically incorporate mechanisms for supporting both established industries and emerging sectors. This balanced approach ensures that while traditional economic strengths are maintained, resources are also available for developing new competitive advantages in emerging fields. The research by Smith [8] particularly emphasizes how this dual focus contributes to sustained competitive advantage in the global market.

Table 1:

Table 1: Relationship Between Credit Policy Indicators and Competitiveness Metrics (2019-2023)

Indicator	2019	2020	2021	2022	2023
Global Competitiveness Ranking	69	71	68	62	58
Credit to Private Sector (%	38.5	41.2	44.8	47.3	50.1

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of GDP)					
High-Tech Sector Lending (% of Total Credit)	15.2	16.8	18.5	21.2	23.8
Digital Banking Penetration Rate (%)	43.3	52.1	58.4	65.7	71.2
Banking Sector Efficiency Ratio	0.68	0.71	0.74	0.77	0.80

The data presented in Table 1 reveals significant correlations between credit policy developments and improvements in national competitiveness. Most notably, the country's Global Competitiveness Ranking has improved from 69th position in 2019 to 58th in 2023, coinciding with substantial improvements in various credit policy indicators.

The credit-to-private-sector ratio shows consistent growth, increasing from 38.5% in 2019 to 50.1% in 2023, indicating deeper financial intermediation. This expansion in private sector credit availability has supported business development and innovation, contributing to improved competitive positioning. The trend aligns with findings from Chen et al. [6], who identify private sector credit access as a key driver of competitive advantage.

Particularly significant is the growth in high-tech sector lending, which increased from 15.2% to 23.8% of total credit over the five-year period. This shift toward technology-intensive sectors reflects a strategic reorientation of credit policy to support higher value-added activities. The increase in digital banking penetration from 45.3% to 71.2% further demonstrates the banking sector's technological transformation, enhancing service delivery efficiency and accessibility.

CONCLUSION

The comprehensive analysis conducted in this research demonstrates that the enhancement of commercial banks' credit policy represents a fundamental mechanism for improving national economic competitiveness. The findings reveal the intricate relationships between banking sector efficiency, credit allocation mechanisms, and economic performance indicators. These relationships operate through multiple channels, including resource allocation efficiency, support for innovation, and facilitation of structural economic transformation.

The research highlights that successful improvement of national economic competitiveness through credit policy enhancement requires a sophisticated, multi-dimensional approach. This approach must incorporate modern risk assessment methodologies, flexible lending practices adapted to diverse business needs, and strategic support for key economic sectors. The evidence suggests that countries that have successfully implemented such comprehensive approaches have achieved measurable improvements in their competitive positions.

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