

IMPROVING THE EDUCATIONAL PROCESS THROUGH INCREASING COMMUNICATIVE COMPETENCE

Aziza Khudoyberganovna Abdullayeva

Lecturer, Tashkent State university of Economics, Uzbekistan

Abstract: This article examines the issues of improving the educational process by improving communicative competence. The article discusses the role of communicative competence in education, its importance in the development of students' academic success and social skills. The formation of communicative competence in the educational process is aimed at developing students' skills not only to acquire knowledge, but also to express their thoughts clearly and concisely, work in a group, and establish effective communication. The article also presents methods for improving the education system through the use of modern pedagogical methods, interactive approaches, and technologies. Improving communicative competence is an important factor in increasing students' interest in education and ensuring their social and professional success.

Keywords: communicative competence, educational process, teaching methods, interactive approaches, pedagogical technologies, educational effectiveness, communication skills, improving education, social skills, student success.

Introduction: The modern education system, adapting to changing global and social conditions, is aimed not only at transferring scientific knowledge, but also at ensuring the personal and social development of students. Today, communicative competence stands out as an important factor in increasing the effectiveness of the educational process and ensuring the social success of students. Communicative competence includes the skills of a person to clearly and effectively express his thoughts, establish communication with others, work in a group, solve problems, and behave in various social situations. This competence is of great importance not only in ensuring academic success, but also in the student's successful functioning in professional life and society.

The development of communicative competence in the educational process allows for the formation of skills such as improving the quality of teaching, clearly and fluently expressing his thoughts, being successful in group work, and effective participation in social relations. This requires changes in educational methodology, new pedagogical approaches, and the use of interactive and modern educational technologies. These approaches, as one of the main tools for developing communicative competence in students, ensure effective communication and mutual understanding between teachers and students.

Improving communicative competence is not only an activity carried out by teachers, but also a process related to educational management and research, as well as the effective organization of educational institutions. Teachers play a crucial role in providing students with high-quality education, developing their social and communication skills. Improving communicative competence through pedagogical methods, an effective management system and technological capabilities provides students with not only scientific knowledge, but also the skills necessary for successful work in life.

Also, by improving communicative competence, it is possible to increase students' interest in the learning process, develop their activity in relation to education and independent thinking skills. This, in turn, increases the effectiveness of the educational process and helps to strengthen the position of students in society.

In the article, we will consider the main pedagogical methods, technologies, management approaches and practical methods for improving the educational process by improving communicative competence. It also discusses the role of communicative competence in modern education and how it affects the overall development of students.

Main part: Understanding communicative competence is not limited to communication, but includes skills such as the student's ability to clearly, effectively and purposefully express his/her thoughts, interact with others, think critically and adapt to social situations. The importance of developing communicative competence in the educational process is that it not only increases students' knowledge, but also supports their personal and social development. Students not only master knowledge in a particular subject, but also develop the skills to successfully function in society, express their thoughts independently, work in groups and respond appropriately to social situations.

There are various pedagogical methods to improve communicative competence in the educational process. All this helps students to express their thoughts clearly and fluently, encourages them to work in groups, and allows them to learn to participate in communication. Interactive approaches are aimed at ensuring the active participation of students. Role-playing games, group work, negotiations, and discussions encourage students to exchange ideas with each other and solve problems together. These methods help develop students' communication skills.

In the process of solving problems, students learn to exchange ideas, analyze different points of view, and look for different ways to solve the problem. This, in turn, stimulates effective communication and innovative thinking among students.

Students develop their skills in clearly expressing their thoughts, working in groups, and communicating through the implementation of various projects. Projects allow students to collaborate, support each other, and develop critical thinking.

The role of innovative technologies in the development of communicative competence in modern education is invaluable. With the help of distance learning, online platforms, video conferences and other technologies, students have the opportunity to communicate with each other, exchange ideas and work effectively with groups. Technologies encourage students to learn interactively, participate in virtual discussions and work in groups even at a distance.

Students have the opportunity to freely express their thoughts through online lessons, forums and video conferences. Online education greatly helps students in developing their communication skills.

Students learn to express their thoughts more effectively with the help of video, graphic and interactive materials. Multimedia tools enrich communication and help students better understand the material.

The effectiveness of pedagogical management in the education system is of great importance in the development of communicative competence. Teachers should form their methodological training and management styles in accordance with the needs of students.

The teacher acts not only as a provider of knowledge, but also as a pedagogue who guides students in developing communicative skills. He should teach students to express their thoughts clearly and confidently, work in groups, and communicate effectively with others.

Taking into account the personal needs and unique characteristics of each student is an effective method of pedagogical management. Personal assistance and support increase students' self-confidence and stimulate effective communication among them.

Communicative competence is of great importance not only in ensuring students' academic success, but also in increasing their personal development, social adaptability, and readiness for professional activity. By developing communicative competence in the educational process, students acquire skills such as finding their place in society, working successfully, and feeling social responsibility. This process serves to improve the quality of education, prepare students for new conditions and adapt to the social requirements of society.

Also, improving communicative competence helps to increase students' interest in education, develop their independent thinking skills and prepare them for future activities. In increasing the effectiveness of the educational process, effective communication between students and teachers, the use of innovative approaches to the management system and pedagogical methods are important.

Improving the educational process through the development of communicative competence not only increases the knowledge and skills of students, but also ensures their personal and social development. Developing communicative competence in students through modern pedagogical methods, interactive approaches, innovative technologies and effective management helps to improve the quality of the education system. Developing communicative competence in the educational process brings great social benefits to students and society, allowing them to achieve success in their professional and personal lives.

Conclusion: Improving the educational process by improving communicative competence is one of the most important goals of today's education system. As shown in the article, communicative competence plays a decisive role in the personal and social development of students, in applying their knowledge in practice and in their successful functioning in society. Students need not only to master scientific knowledge, but also to develop the skills of expressing their thoughts clearly and effectively, working in groups and communicating. Developing communicative competence through modern pedagogical methods, innovative technologies and interactive approaches improves the quality of the educational process. Interactive methods, role-playing games, distance learning, group work and other pedagogical technologies activate students and develop their communication and cooperation skills. In addition, the effective organization of pedagogical management and an individual approach, taking into account the specific needs of students, increase the effectiveness of the educational process.

Also, the social significance of developing communicative competence in the educational process is great. This process ensures the adaptation of students to society, strengthens their social skills and prepares them for future professional activities. Students achieve success in social life by acquiring skills such as expressing their thoughts correctly and fluently, communicating effectively with others, and working in a team. In conclusion, improving the educational process by increasing communicative competence not only develops students' knowledge, but also strengthens their social adaptability, independent thinking and communication skills. This, in turn, helps to improve the quality of the education system and prepare students for future success.

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