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#### EFFECTIVENESS OF LEARNING ENGLISH IN DIFFERENT METHODS

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**Abstract:** This article discusses the methods of learning English using blended learning methods. It analyzes how the combination of traditional and modern pedagogical approaches can increase the effectiveness of the educational process. The advantages of blended learning methods are discussed, including ways to make the language learning process more interesting and effective through a combination of interactive technologies, a communicative approach, and independent learning methods. The article also discusses the role of real-life activities in the formation of language competence.

Keywords: English language teaching, interactive technologies, communicative approach, independent learning, innovative learning, language competence.

**Introduction:** In the modern world, knowledge of foreign languages, especially English, is gaining great importance in the fields of global communication, science, business, and technology. English is the main tool of international communication, and its effective study has become a pressing issue for students and professionals of different ages. Therefore, the development and updating of language teaching methods is one of the important directions of the education system.

As a result of the combination of traditional and modern teaching methods, the concept of blended learning is developing. This approach involves combining traditional classroom activities with interactive technologies, independent learning and a communicative approach. Such a method ensures the active participation of students in the language learning process, helps to deepen their knowledge and improve their application skills.

The effectiveness of learning English using blended methods depends on several factors. First, the use of technological tools (online platforms, mobile applications, virtual classrooms) allows students to get closer to the language environment. Second, classes organized on the basis of a communicative approach serve to develop language competence through conversation and reallife communication. Third, independent learning methods create conditions for each student to learn at a pace convenient for him.

This article analyzes the basic principles of blended learning, their advantages and impact on the process of learning English. It also reviews the experiences of using a blended approach in various educational institutions and in individual education. The innovative aspects of this approach and effective methods of its implementation in the educational process are discussed.

Main part: The use of blended learning methods in English language learning is one of the important approaches that serve to increase the effectiveness of the modern education system. This method makes the language learning process more effective, interesting and interactive by combining traditional teaching methods with modern technologies. This section analyzes the essence, advantages, impact on the learning process and methods of their application in practice.

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Blended learning is a method that combines the traditional educational process with innovative approaches and is based on the following main principles: Blended learning is a combination of traditional and online learning - lessons conducted by a teacher in the classroom are enriched with the ability of students to independently use online resources; Interactive and communicative approach - methods such as conversations, role-playing games, project work are used to increase student activity in the language learning process; Use of technological tools - the opportunity to perform exercises using computer programs, mobile applications, video lessons and artificial intelligence is created; Personalized learning – allows for customized lessons to be tailored to each student's level of knowledge.

There are a number of advantages to learning English through blended learning. Flexibility – students can learn lessons at their own pace and time. Interactivity – online platforms provide an opportunity to get closer to a real-life communication environment. Multi-channel learning – methodologies that include audio, video, text, and interactive exercises improve memorization. Monitoring and analyzing the learning process – e-learning platforms allow for analyzing student results and assessing their level of development. Increasing motivation – the use of modern technologies helps to increase student interest in the lesson.

One of the most effective forms of blended learning is combining traditional lessons with virtual learning environments. After classroom lessons, students complete independent exercises through online platforms (Duolingo, Memrise, Coursera). Additional explanations are provided by teachers through online webinars.

Modern technologies can enrich the language learning process with innovative approaches. For example:

- Mobile applications: Platforms such as Quizlet, Anki, BBC Learning English help to increase vocabulary.
- Artificial intelligence support: The ability to chat through chatbots and virtual teachers.
- Gamification: Increasing student interest by adding game elements to the lesson process. One of the important aspects of language learning is practicing in real communication. This can be done through the following methods:
- Pair and group exercises giving students special tasks for talking to each other in English.
- Role-playing games and discussions encouraging students to discuss various topics.
- Online communication with foreign students communicating with English-speaking people to develop language competence.

One of the important aspects of mixed methods is creating conditions for students to independently improve their knowledge. In this case, you can work on the basis of the following principles: Independent reading and listening - improving language skills by listening to articles, audiobooks and podcasts in English; Self-assessment system - checking your level of knowledge using online tests and quizzes; Daily English diary - writing down newly learned words and phrases every day.

According to the results of studies using blended learning methods, it has been observed that the effectiveness of students' language learning has increased significantly compared to traditional methods. For example: As a result of the use of interactive lessons and online platforms, vocabulary and grammatical understanding are formed 30-40% faster; Classes based on a communicative approach significantly develop speaking and listening skills; Students' selfassessment and motivation level increases through independent learning and gamification.

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Learning English using blended learning methods creates great opportunities for the modern education system. This approach helps students to receive flexible and effective learning, ensuring their active participation in the learning process. As a result of the combination of traditional and technological methods, the process of learning English becomes more interesting, effective and innovative. By using mixed methods correctly and systematically, students not only improve their language skills, but also develop independent learning skills.

Conclusion: The use of blended learning methods in English language learning is one of the important aspects of the modern education system, and this approach allows students to provide an effective and interesting learning process by combining traditional pedagogical methods with innovative technologies. This article provides a comprehensive analysis of the essence, advantages, methods of application in practice and their impact on the process of learning English.

The main principles of blended learning methods are the combination of traditional classroom activities with online learning, the use of interactive technologies and a communicative approach, and the support of students' independent learning. Through this approach, students can further consolidate their knowledge and develop language skills in a real communication environment. The advantages of blended learning methods include flexibility of the educational process, interactivity, increased student motivation, deepening of knowledge, and the effective use of technological tools. Lessons enriched with modern mobile applications, artificial intelligence technologies and game elements can be more interesting and effective for students.

Also, communicative approaches and independent learning methods play an important role in improving language competence. Teamwork, conversations through online platforms, roleplaying games and various discussions serve to develop students' communication skills. In addition, the use of a self-assessment system, online tests and audio and text materials in English help develop students' independent learning abilities.

Based on the analyzed data, it was proven that blended methods are highly effective in learning English. This method can be successfully used not only in general education institutions, but also in the individual learning process. In the future, further development of these methods and enrichment with artificial intelligence and virtual reality technologies will further improve the quality of education.

In conclusion, learning English using blended learning methods can be not only effective but also an interesting process for students. This approach increases students' language competence and helps them to actively participate in the learning process. Therefore, it is important to widely introduce and constantly improve blended learning methods in the modern education system.

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