

DIDACTIC FEATURES OF THE PROCESS OF MASTERING A COMMUNICATIVE STYLE

Dilorom Baxadirovna Sultanova

*Teacher of the Department of Foreign Languages
Journalism and Mass Communication University of Uzbekistan*

Annotation: This article analyzes the didactic features of such an important process as the acquisition of a communicative style, which plays an important role in the social and spiritual activities of educators. As is known, the communicative style is a system of methods and ways of using professional and social relations based on the correct and effective transmission of information, as well as its analysis, organization and implementation. To facilitate the process of information exchange, increase efficiency and ensure the transfer of knowledge, learning is of paramount importance as a priority task.

Keywords: Communicative style, didactic features, pedagogical methods, information exchange, educational process, effective teaching, communicative experience.

Introduction: The acquisition of a communicative style occupies a special place in the educational process. Communication is the process of exchanging information between people, in which not only information is transmitted, but also relationships develop. In education, communication is used to establish connections between teachers and students, disseminate knowledge, and achieve specific goals. The remarkable aspect of mastering a communicative style is that it not only facilitates the process of acquiring knowledge, but also changes the relationship between teachers and students. This style is important in forming students' socio-ethical skills, as well as in developing their independent thinking and communication skills.

Strategies for mastering a communicative style are one of the main methodological tools used in the educational process. Their effectiveness plays a major role in forming a culture of speech among students, teaching them to express their thoughts clearly and intelligibly in communication. This article discusses the didactic features of mastering a communicative style and how it is used in the educational process. It also analyzes the strategies used to develop the communication skills of teachers and students.

Main part: The didactic features of strategies for mastering a communicative style are of particular importance in the effective organization of the educational process. These strategies include not only the process of information transfer in teaching, but also the strengthening of social ties and relationships. There are several main methodological approaches to mastering a communicative style:

Two directions of mastering a communicative style - vertical and horizontal communication - are of great importance in mastering a communicative style. Vertical communication involves the process of information exchange between the teacher and the student, while horizontal communication ensures communication between students. Both types of communication help to increase the effectiveness of the educational process. Vertical communication serves to transfer the teacher's knowledge, while horizontal communication serves to exchange ideas and consolidate opinions between students.

Interactive methods, that is, methods that ensure the active participation of students, play a key

role in mastering the communicative style. With the help of these methods, students communicate with each other, asking questions, expressing their opinions, and engaging in mutual discussions, further enlivening the educational process. Didactic approaches, in turn, are aimed at developing students' speech and communication skills in accordance with the teacher's goals.

The organizational part of the communicative style consists in the teacher giving students targeted instructions on a specific topic and ensuring their active participation in conversations. The main goal of this part is to help students more effectively assimilate the material they have learned through communication. With the help of organized communication, students are taught to correctly express their thoughts and strengthen mutual understanding in communication.

In the process of mastering a communicative style, great attention is paid to the personal development of students. Here, students learn to adhere to social and cultural norms when expressing their thoughts. Students also need to develop critical thinking, express their opinions freely in conversations, ask important questions in communication, and develop good listening skills.

The use of communication technologies in the modern educational process ensures effective learning. Students communicate with each other through multimedia, Internet resources, and educational platforms, which increases the effectiveness of teaching. These technologies help students express their thoughts clearly and intelligibly and create opportunities for the teacher to manage the educational process.

The didactic features of mastering a communicative style are an important factor in making the teaching process effective and interesting. Effective communication between students not only facilitates the assimilation of educational material, but also helps to develop social skills. Also, the integration of the communicative style in the educational process finds its place in the formation of students' speech culture and the development of a culture of communication.

The article analyzes the various manifestations of the communicative style, how they are used pedagogically and how they are implemented for didactic purposes. Also, methods aimed at studying the importance and procedure for mastering the communicative style in the educational process are considered. The need to create sufficient methods and tools to activate communication through didactic strategies and improve relations between teachers and students is emphasized.

The didactic features of the strategies for mastering the communicative style ensure the active participation of students in communication in the educational process, the development of speech culture, and the teaching of students to express their thoughts clearly and intelligibly. The pedagogical aspects of the communicative style are of great importance, especially in supporting the creative and intellectual development of students. This process serves not only to build knowledge, but also communication, exchange of ideas, and social skills.

Conclusion: The analysis conducted on the topic "Didactic features of strategies for mastering a communicative style" shows that the effective use of a communicative style in the educational process significantly increases the ability of students to acquire knowledge. Communication, as a complex process that includes not only the exchange of information, but also social, cultural and psychological relations, is an important tool for developing speech culture, communication skills, as well as critical thinking in students.

As noted in the article, strategies for mastering a communicative style help students express their thoughts clearly and intelligibly, and at the same time improve the quality of communication between the teacher and the student. The use of interactive methods, organizational communication, and technological tools enliven the educational process, help form a culture of

communication among students. This develops students' skills in clearly expressing their thoughts, listening to each other, and exchanging ideas.

The didactic features of the communicative style allow not only the individual development of students, but also the organization of cooperation and teamwork within the group. Horizontal communication between students helps them to express their thoughts openly and freely, as well as to comply with social and cultural norms. Teachers, in turn, achieve the development of all the necessary skills of students by effectively integrating the communicative style into the educational process.

Thus, the didactic features of mastering the communicative style are important in making the educational process more effective and interesting. This style serves not only to acquire knowledge, but also to form socio-skills, a culture of exchange of ideas and communication. In the future, the use of the communicative style in the education system may be important not only as an effective tool for knowledge, but also as a means of personal development.

References

1. Sultanova , D. (2025). KOMMUNIKATIV USLUBNI EGALLASH STRATEGIYALARINING DIDAKTIK XUSUSIYATLARI. *Общественные науки в современном мире: теоретические и практические исследования*, 4(4), 142–145. извлечено от <https://in-academy.uz/index.php/zdif/article/view/47110>
2. Sultanova Dilorom Baxadirovna 2021. Teaching students with learning disabilities: Perceptions of a First-Year Teacher. *International Journal on Integrated Education*. 4, 3 (Mar. 2021), 305-307. DOI:<https://doi.org/10.17605/ijie.v4i3.1443>.
3. Djampulatova, N. (2023). THE ROLE OF THE COACHING APPROACH IN TEACHING A FOREIGN LANGUAGE. *Journal of Academic Research and Trends in Educational Sciences*, 2(1), 191-195.
4. Akhmadjonova Nazokatkhon Islomjon kizi, & Mutalova Gulnara Sattarovna. (2023). ON THE ISSUE OF DEFINING NEWS TEXT. *Konferensiyalar | Conferences*, 1(1), 158–163.
5. Sultanova Dilorom Baxadirovna 2021. Teaching students with learning disabilities: Perceptions of a First-Year Teacher. *International Journal on Integrated Education*. 4, 3 (Mar. 2021), 305-307. DOI:<https://doi.org/10.17605/ijie.v4i3.1443>.
6. DILOROM BAXADIROVNA SULTANOVA. (2024). BADIY MATNLARNING BEVOSITA VA BILVOSITA TARJIMALARI MUOMMOLARI . *Ta'lim Innovatsiyasi Va Integratsiyasi*, 21(2), 155–158. Retrieved from <http://web-journal.ru/index.php/ilmiy/article/view/5104>
7. Sultanova, Dilorom Baxadirovna ROLE OF INTERACTIVE METHODS IN TEACHING ESL LEARNERS // *ORIENSS*. 2023. №22. URL: <https://cyberleninka.ru/article/n/role-of-interactive-methods-in-teaching-esl-learners>
8. Baxadirovna, Sultanova D. "Teaching Students with Learning Disabilities: Perceptions of a First-Year Teacher." *International Journal on Integrated Education*, vol. 4, no. 3, 2021, pp. 305-307, doi:10.31149/ijie.v4i3.1443.
9. Baxadirovna, Sultanova Dilorom. "Teaching students with learning disabilities: Perceptions of a First-Year Teacher." (2021).
10. Djampulatova, Nigora. "NEW METHODS OF TEACHING ENGLISH: TODAY AND TOMORROW." *International Journal of Artificial Intelligence* 1.1 (2025): 1089-1093.
11. Abdullayeva, Marxabo, and Fotimaxon Bekmammadova. "INGLIZ TILINI O'RGANISHDA SUNIY INTELLEKTDAN FOYDALANISH." *PEDAGOGIK ISLOHOTLAR VA ULARNING YECHIMLARI* 12.01 (2025): 136-137.
12. Botirova, Dilafruz Bozorovna, Markhabo Raxmonkulovna Abdullayeva, Ilkhom Yusupovich Khaydarov, Ra'no Anvarovna Khaydarova, and Shaxnoza Sharofovna Sharofova.

"Social Psychological Features of the Process of Professional Stress in Pedagogical Activity." *Journal Power System Technology* ISSN: 1000-3673.

13. Xayrulla Khudoyorovich Khamidov, Ikrom Yusupovich Bultakov, Karima Saydanovna Raxmanberdiyeva, Sarvinoz Sayfullayevna Kasimova, Shirin Baxtiyarovna Sodiqova. Linguistic Expertise of Educational Literature: Analysis and Results // *Journal Power System Technology*. Vol. 48 No. 4/2024 p. 4017-4027.
<https://powertechjournal.com/index.php/journal/article/view/1253>