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ACHIEVEMENTS IN THE MASS MEDIA IN UZBEKISTAN DURING THE COVID-19 PANDEMY

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Abstract: The article highlights the activities of the mass media in the Republic of Uzbekistan during the COVID-19 pandemic, including the coverage of preventive measures during the pandemic, as well as the role of the media in the implementation of online education in the school education system. At the same time, the achievements in the field of media coverage of preventive work against COVID-19 in the country were described.

Keywords: COVID-19, pandemic, prevention, mass media, emergency, social networks, fake news, online school.

The mass media is a separate institution that provides full and objective information about the political, economic and social processes taking place in society, and serves as a reflection of the problems, achievements and reforms between the state and society. One of the most pressing issues today is the professionalism, competitiveness and image of the mass media operating in the country in the process of collecting, analyzing and disseminating information. Currently, the world is changing rapidly. Like all industries, competition is fierce in terms of obtaining and transmitting information and forming an influential public opinion. In such a complex environment, life puts new demands and tasks [1]. As a result of the spread of the COVID-19 pandemic in the world, the growing trend of emergencies in most parts of the world, preventive measures and socio-economic problems are widely covered on global social networks and in the mass media and attracts a large portion of the population. This is increasing the

population's need for information. In such a complex situation, if the media does not fully, impartially and expeditiously inform the population about the processes of emergencies in the country, the confidence of citizens in the state, society and the media will decline. This, in turn, leads to mistrust between the state and citizens, "alienation" and the spread of various false "fake" messages among the population. The role of the media in preventing such negative situations is important. As a result of the rapid spread of the COVID-19 pandemic to many countries in a short period of time, many countries remain in a whirlpool of economic and social problems. The spread of COVID-19 has not bypassed the Republic of Uzbekistan. Our government is working to prevent COVID-19 infection, which has not yet reached pandemic level (the World Health Organization declared COVID-19 a pandemic on March 11, 2020) [2] much earlier, in January 2020, to prevent, control and prevent the disease events, including videos, shows, broadcasts, talk shows, debates on sanitary and hygienic rules for the fight against the disease, disease prevention and preventive work in the mass media, as well as the fight against pandemic by relevant organizations, press conferences were organized on the ongoing activities. The arrival of the COVID-19 pandemic in Uzbekistan has led to significant changes in the activities of the mass media. Because in the recent history in our country there have been no incidents related to cross-border emergencies, and our media has gained a great deal of experience in covering the processes associated with the pandemic. Cooperation has been established between the Ministries of Health, Emergency Situations, Interior, Ministries of Defense, the National Guard, local authorities and the mass media in the implementation of pandemic response measures.

Therefore, today's media in their activities provide full coverage of the origin of the disease, its sources, causes of its spread, social, economic (number of patients, forecasts of unemployment, etc.) statistics, medical and anti-COVID-19 pandemic in our country, information on preventive measures, including sanitary-hygienic rules, symptoms of the disease, the rules of disease control, the recommendations of the population by qualified specialists. As a result of systematic cooperation between the mass media and the responsible organizations, the spread of various false "fake" messages was stopped due to the rapid, transparent and regular coverage of the activities carried out by the government. For example, the establishment of "Koronavirusinfouz" channel on the Telegram social network, which is used by a large part of the population to inform the general public about the activities carried out in the context of the pandemic, and the fact that about 1.5 million people use the channel. The fact that people have all the information about COVID-19 using it is positively assessed by experts from the world's leading countries. For example, The Diplomat press published

“How Is Central Asia Handling COVID-19?” on March 31, 2020, by Collin Wood, a graduate student in political science at Columbia University says that Uzbekistan's information policy is transparent about the disease, the Ministry of Health has launched a separate telegram channel on COVID-19, and its subscribers the success of Uzbekistan in the fight against the COVID-19 pandemic should be an example to others, as the government provides free services and facilities for the use of Internet and mobile communication systems [3].

Despite the difficult situation during the pandemic, the process of education in Uzbekistan has not stopped, but continued to operate as a new system. For example, in the field of school education, the Ministry of Public Education has launched the “Online School” project, in cooperation with the National Television and Radio Company of Uzbekistan, has launched online classes from 1st grade to 11th grade. The Online School project was one of the first in Uzbekistan within the Commonwealth of Independent States. From April 22 to May 8 this year, the project covered 1,646 television lessons, prepared more than 3,900 video lessons and broadcast them on three TV channels and the Internet. The project was highly praised by the World Bank and other organizations. We can present this project as one of our major achievements in the field of online education in a pandemic environment [4]. Through the "Online School" project, more than 9 million pupils in the country were taught by enterprising, creative and qualified teachers in a quality and interesting way. During the strong "wave" of the COVID-19 pandemic in our country, the quality and fun of the new direction of classes in the school education system by our government was warmly welcomed by the general public.

In conclusion, it should be noted that the global spread of the COVID-19 pandemic has ushered in a new era in the world of information. Therefore, in the Republic of Uzbekistan, as in any other country in the world, as a "test period" in the life of the media in the complex conditions of the pandemic, as a result of productive, honorable and hard work of journalists, our people are covered in detail. However, it should be noted that today the problems related to the activities of the media in our society are not fully resolved as a result of regulations adopted by the government and the ongoing reforms to create greater opportunities for the media.

At the same time, the ongoing reforms in the country allow the mass media to cover the topic of emergencies, provide our citizens with open, transparent and reasonable information about the causes, consequences and preventive measures in this regard, its role in society will also increase. It should also be noted that another important aspect of covering the topic of emergencies is that citizens will also gain knowledge and skills on awareness and protection of human life from emergencies.

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**FORMATION OF FUTURE ENGLISH LANGUAGE TEACHERS ' INTEREST IN
THE CULTURE OF ENGLAND AS A FACTOR OF PROFESSIONAL
IMPROVEMENT**

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Abstract: This article is about the formation of future English language teachers ' interest in the culture of England – a factor not only of professional improvement, but also the belief that the criterion of interest in English culture, its knowledge is not so much the sum of knowledge and complex of interests, corresponding skills, skills and abilities, but rather the value orientations formed in this process in the culture of England, their transfer to others, including future students.

Keywords: culture, knowledge, interest, education, teacher, activation, foreign language, modern, formation, training.

Обучение иностранным языкам, особенно английскому, являющемуся вторым языком в ряде стран, следовательно, языком международного общения, межгосударственной коммуникативности, ставится первой необходимостью в системе обучения иностранным языкам. Коммуникативный эффект, особенно на культурном уровне,