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JOURNALISM NOTION OF INFOGRAPHICS

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Abstract: Place of Infographics in media market among developed modern technologies and enforcing to the human attraction is discussed. Findings have shown that relations between struggle of mass media for the human attraction in media market and diverseness of news are quite complicated. Purpose of this article: importance of Infographics in our present lives from the point of variousness as well as fairness and utilization of new methods in mass media, learning of them. In first part of the article: about Infographics and general opinions concerning scientists data who researched it, basic conceptions; at next part: current significance of Infographics in media market; lastly: modern methods, simple descriptions, increasing of Infographics's place in media.

Keywords: Infographics, mass media, media, contemporary journalism, visualisation, struggle.

There is a lot attention to using the method of Infographics, now. Before telling about this media, we are going to mention about announcement of text visualisation in the article: "Infographics– as a journalistic text visualization" written by a candidate of philological sciences H.Atajanov and a doctor of PhD J. Marziyayev. This article was published in the journal "QMU xabarshisi" (2019 №3 161-163 pages). In this article, authors tried to give enough information about Infographics. We also appreciate to take look to this topic. Infographics originates from the Latin word and means "being aware of, describing, determining". This is a graphical design which gives information, and graphical vision of data that is specified into distribute the complex and huge information clearly and rapidly.

Infographics is used in many spheres. For instance: geographics, journalism, education, statistics, technical table and so on. Infographics is considered as a graphical solution which diminishes huge data volume and can show connection of predmets on it. Infographics was used more in advertisements earlier. Nevertheless, it has been part of our current lives with the improvement of technics, technologies, education, social sphere and as it becomes involved with the life of human race, it is coming into soon to our living as a visual display of data and opinions. Duty of infographics in education sphere– is distributing and suggesting of complex data which are different in meaning, to the huge audience fastly and understandably.

Technics of Infographics are not only include illustrations, but also graphics, diagrams, block schemas, calendars, charts, lists. As well as such kind of forms of data that are in graphical way. There have been built 2 types speculations which oppose each other: First, exploring (English explorative) is appreciated by Edward Taft who founded on suggested information design works. In his opinion: Infographics is in minimum nature, also everything that are connected with distributing data should be ignored and data itself has to be described clearly in a maximum degree.

Major purpose of this handling is trying to give out necessary data for the audience, means assortment. It shows that before giving any type of data in visual way, we should gather the useful, needed ones. This sort of handling has proved its advantages in scientific research, analyzing data, business analytics. Secondly, handling with a plot, narratively (English narrative).This belongs to H.Holmes who named the stuff that were published on "Times" magazine from 1978 to 1994 as a illustration.

This handling is characterized by aspiration to create beautiful design and illustrative form that inspire to read. It is not only useful and easy for gain information, but also serviceable for information users(readers). This kind of handling is utilized more in journalism, blogs, marketing and advertisement. As a conclusion, founders of infographics meant that needed data mentioned above have to be given out to data receivers and should be sorted out. Latter, narratively handling in which meaning and history of each picture or graphical element is described can show the conclusion that reader accomplishes. "Key of data visualisation is having good information" says Albert Kairo. First of all, useful infographics accomplishes not only a duty of cost, but also trust; event which deserves to distribute.

Reading such kind infographics is very pleasant. "Mark of good infographics is on its usefulness. If you have a lot data which must be offered, you many cut infographics into pieces. By this infographics you will be well-informed about purpose and information of infographics within seconds. Best serviceable infographics for all includes everything. A way of finding out useful intographics is asking about it from such person who is not aware of infographics. If that says "I haven't understood, I get confused" you may look through this intographics once again.Worst infographics does not have pure data; it mixes up reader's mind by unreliable information, which are taken from inaccurate source" it is said in the book: "A beginner's guide to creating shareable infographics".

Journalism is divided into several types in a foreign journalism: online,data,audio,communication, internet journalism etc.They are connected with one another. These have already come into our journalism. Unfortunately, total number of people that are researching it very low. These types of journalism have not been searched completely yet. Even, foreign

journalism requires more research now, there are being published textbooks for students and introduced as a subject.

Infographics is very essential for all spheres of journalism. At a equal pace with internet sites newspapers also are working productively.

Occasionally, data with tables and pictures are published in Karakalpakstan newspapers. However, this is not journalistic, statements of another field. As a format way, infographics is determined by visualising data and ideas. The process of producing and publishing infographics is called data visualisation, data design or data architectura. Infographics is enhancing with the improvement of Internet. Publishing of infographics has democratized when we intered to new millenium. Also utilizing of them got out of circle of scientific academy and media channels. "Technologies impact on ourliving in many sides" says Bayer, Mark Simisiklas in his work "The power of infographics". Statistics show that a man who likes to read information from Internet only reads 20% of words. He/she listens, sees, misses the rest amount.

Today, the only way of giving out this kind of huge information, news, journalistic materials to the reader in a short time is infographics.

Now, we are living in a world of Internet, Television, radio and media and various types of mass media are developing widely. Regrettably, internet sites attracting more readers are improving rapidly than any other mass media visual forms are seen a lot in data of Internet sites.

Other fields of mass media are using new methods of modern journalism in order to compete with them. Nowadays, information that are being offered to readers is enormous. Briefly, we are in a period of information flow which surrounds us by everywhere. Reader has not got enough time to introduce with all of them. Therefore, in order to attracting to them reader's attention as well as provide being understood speedily, it is appropriate to take advantage of new methods of journalism like visual forms. Despite the fact that, there has been little quantity in researchers' work, they have already been main part of journalism. Infographics conception has been arised for explaining big volume of information in a short way.

This new sphere on journalism requires research and has been supplying to be absorbed of large quantity of information as a short diagram, schema, table forms. There are given monthly, yearly accounts in our republican as well as local newspapers.

To understand and figure out such huge data, a reader spends at least 10 minutes. Nobody wants to waste time in current society. Most of the readers don't read big volume of information. Even, they feel sorry for reading current information which is in form of picture and text.

This, it is convenient to give data as a diagram, table etc.

One of the things enriches colourfulness of information is interactive infographics. It makes it possible of organising diverse volumed colourful information. Infographics which is difficult to understand should not be used in mass media since reader should understand clearly the meaning of a table, this is main forget of infographics says H.Atajanov and J.Marziyayev in their article: "Infographics as a journalistic text visualisation". As we are living in time of information in most cases we feel demand for simple and short giving out to the audience in spite of the fact that it is small or big. It will be easier and more understandable if we give our opinion in a descriptive way rather than a whole page text (mostly in statistic data). In creating such kind of technics, there will be more skills like visual thinking, disciplining, compiling, and analyzing finally designing.

Article is written as a introduction to theme and there are not meant practical utilizing methods. Dispute for human attention is speeding more than any other time. Various companies and organizations are trying to attract us by mass media, placards in streets, public transport.

This kind of information are given out with several words and memorable visions, movements; not long series of sentences.

Information graphics or infographics has got such convenience which attracts people's attention and distribute the data easily and fastly like advertisements.

Function and importance of infographics is that its volume is bigger and used in order to give out the news and knowledge quickly and usefully in the field of television news, articles in media, Internet resources, textbooks, communication, education and so on.

For instance: to explaining causes of some unfortunate event in TV news, in instructions of electrical equipments or else in yearly account diagrams of any organization. All of these are examples of Infographics. It can be used in describing statistic data. "Every infographics and visualisation has got special part of presentation and discovery: they distribute data, as well as they make it easier to analyze what. Richard Uorman "Recently someone has asked me what is the best qualities of people that are interested in discovery of visualisation and infographics. My reply: Interest of poor children. If you have not developed at your consideration, you can not be a good communicator. They have to be passionate about nearly everything for each field, all spheres. The life of visual communicator must be consist of systematic and sensitive intellectual disorder. In my point of view, he or she is like continual mobilities among journalism, psychology, international politics and history". It is told in the book of: "Infographics and visualisation". Visual communicator is a person who has improved and will improve their ideas in a graphical way.

To sum up, Infographics is needed in every sphere. It is a requirement of current society. Any type of journalistic material readers are fed up with sameness, same form and meanings. Infographics, visual forms clear away the information from extra pattern words. Hence, any media using this new method will cause enriching of their audience.

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**PROSPECTS FOR LEGAL EDUCATION IN UZBEKISTAN: MY OPINION AND
VIEWS.**

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Abstract: In this article the author made an attempt through analysis and comparison with leading universities of the world to express his point of view about legal education in an accessible way, and also try to formulate his vision regarding the future of legal education in the Republic of Uzbekistan.

Keywords: personnel policy, legal education, subsidiary, choice of disciplines, tutorials, "punctuality syndrome".

In the world in every rapidly developing state, personnel policy is the main factor for strengthening stability in any branch of human life within the state itself. If professionals in their field work in any state in every industry, then, for example, no one will be condemned unjustly by the judicial authorities, and no one will die because of the negligence of doctors. One of these countries, which pay great attention to personnel policy, is