

SPEECH ETIQUETTE AS A COMPONENT OF THE CULTURAL MINIMUM

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Annotation: Language is more than a tool for communication — it is a mirror of the soul, a reflection of one's identity, values, and upbringing. The way we speak, the words we choose, and the tone we use all contribute to the impression we leave on others. Speech etiquette, or the culture of speech, is the ability to communicate thoughtfully, respectfully, and in accordance with social norms. It is one of the most visible signs of a person's level of education and cultural awareness.

Key words: Speech etiquette, cultural minimum, communication, respectful language, cultural identity, language norms, verbal interaction, politeness, social norms, educational role, multilingual society, public speaking, professional communication, national values, moral standards.

РЕЧЕВАЯ ЭТИКА КАК КОМПОНЕНТ КУЛЬТУРНОГО МИНИМУМА

Аннотация: Язык — это не просто средство общения, а зеркало души, отражение личности, ценностей и воспитания человека. То, как мы говорим, какие слова выбираем и какой используем тон, формирует впечатление о нас у окружающих. Речевая этика, или культура речи, — это умение общаться вдумчиво, уважительно и в соответствии с социальными нормами. Она является одним из наиболее заметных признаков уровня образования и культурной осведомлённости человека.

Ключевые слова: Речевая этика, культурный минимум, коммуникация, уважительный язык, культурная идентичность, языковые нормы, вербальное взаимодействие, вежливость, социальные нормы, образовательная роль, многоязычное общество, публичные выступления, профессиональное общение, национальные ценности, моральные нормы.

NUTO ODOBÍ – MADANÍY MÍNÍMUMNÍNG TARKÍBÍY OÍSMÍ

Annotatsiya: Til – bu shunchaki aloqa vositasi emas, balki inson ruhining oynasi, uning shaxsiyati, qadriyatlari va tarbiyasining ifodasidir. Biz qanday gapirishimiz, qanday soʻzlarni tanlashimiz va qanday ohangda soʻzlashimiz boshqalarda biz haqimizda taassurot qoldiradi. Nutq odobi, ya'ni nutq madaniyati – bu oʻylangan, hurmatli va ijtimoiy me'yorlarga muvofiq muloqot qilish qobiliyatidir. Bu insonning ta'lim darajasi va madaniy ongining eng koʻzga koʻrinadigan belgilaridan biridir.

Kalit soʻzlar: Nutq odobi, madaniy minimum, muloqot, hurmatli til, madaniy identitet, til me'yorlari, ogʻzaki muloqot, xushmuomalalik, ijtimoiy me'yorlar, ta'limiy rol, koʻp tilli jamiyat, ommaviy nutq, professional muloqot, milliy qadriyatlar, axloqiy me'zonlar.

The Role of Speech Etiquette in Society

Speech etiquette plays a vital role in both personal and professional life. It influences how others perceive us and how effectively we are able to express ourselves. Good speech etiquette



includes using polite language, listening actively, avoiding slang or offensive words, and showing respect through verbal and non-verbal communication.

In formal settings such as educational institutions, workplaces, or public events, adherence to speech norms is essential. For instance, addressing elders or authority figures with the appropriate level of respect demonstrates not only personal maturity but also cultural literacy. In informal settings, adjusting one's speech to the social context — without being vulgar or inappropriate — is equally important.

Cultural Identity and Language

Speech is deeply connected to cultural identity. Every language carries its own system of etiquette, shaped by historical, social, and religious factors. In Uzbekistan, for example, the use of honorifics, greetings, and respectful forms of address reflects centuries-old traditions. Preserving and promoting these cultural aspects through proper speech helps maintain a strong sense of national identity.

Furthermore, in multilingual societies, the ability to switch between languages while maintaining etiquette shows cultural flexibility and respect for diversity. Being able to communicate with people from different backgrounds — and doing so with dignity and tact — is a key part of today's global cultural competence.

Education and the Formation of Speech Culture

Schools play a crucial role in cultivating speech etiquette. From early childhood, students must be taught how to express themselves clearly and respectfully. Reading literature, engaging in debates, giving oral presentations, and participating in cultural events all contribute to the development of proper speech habits.

Teachers and parents alike must model appropriate language use. In the digital age, where online communication often lacks filters, it is more important than ever to emphasize speech etiquette — both in person and in virtual environments. Social media, while a powerful tool for expression, can also spread negative or careless language if not used responsibly.

Speech Etiquette in Professional Life

In the workplace, effective communication is a cornerstone of success. Whether in interviews, meetings, or negotiations, the ability to speak with clarity, confidence, and courtesy is highly valued. Professionals who exhibit good speech etiquette are often seen as more trustworthy, capable, and respectful.

For those in leadership positions, speech has the power to inspire, motivate, or calm a tense situation. Miscommunication, on the other hand, can lead to misunderstandings, conflicts, and even legal consequences. Therefore, mastering the principles of speech etiquette is not only a cultural requirement but also a practical necessity.

Conclusion

Speech etiquette is more than a social skill — it is a reflection of a person's character, upbringing, and cultural awareness. As part of the cultural minimum, it lays the foundation for respectful interaction, mutual understanding, and social harmony. By teaching and practicing proper speech habits, we not only enrich our personal lives but also contribute to a more civilized and culturally aware society. Every kind word, every respectful exchange, and every thoughtful expression brings us one step closer to a world where communication builds bridges rather than barriers. Let us strive to make speech etiquette a natural and essential part of our daily lives.



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